

2017-2018 PSD 202 Sponsorship and Advertising Order Form

A La Carte Items

Banners Only

Placement in Stadium, Baseball Field, Field House or Gymnasium

- 🍏 **A1** 3'X4' Mesh Banner **\$400** One Year Contract
 - 🍏 **A2** 3'X8' Mesh Banner **\$450** One Year Contract
 - 🍏 **A3** 7'x15' Two piece Break-Away Banner **\$1,500** Used at every Football game
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Program Ad Only

- 🍏 **B1** 1/16 page ad (B&W) Fall **\$75**, Winter **\$50** or Full Year **\$100**
 - 🍏 **B2** 1/8 page ad (B&W) Fall **\$125**, Winter **\$100** or Full Year **\$200**
 - 🍏 **B3** 1/4 page ad (B&W) Fall **\$250**, Winter **\$225** or Full Year **\$400**
 - 🍏 **B4** 1/2 page ad (B&W) Fall **\$300**, Winter **\$250** or Full Year **\$450**
 - 🍏 **B5** Full page (B&W) Fall **\$600**, Winter **\$500** or Full Year **\$800**
 - 🍏 **B6** Interior Front or Back Page(Color) Fall **\$800**, Winter **\$700** or Full Year **\$1,100**
 - 🍏 **B7** Exterior Back Page(B&W) Fall **\$900**, Winter **\$800** or Full Year **\$1,400**
 - 🍏 **B8** Exterior Back Page (Color) Fall **\$1,100**, Winter **\$1,000** or Full Year **\$1,800**
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Outdoor Banner PLUS ¼ Program Ad (Fall)

Placement of Banner in either Stadium or Sport Fence

- 🍏 **C1** Small 3' x 4' Small Banner **\$600** one year, **\$550** two year or **\$500** three year contract (per year)
 - 🍏 **C2** Large 3' x 8' Large Banner **\$650** one year, **\$600** two year or **\$550** three year contract (per year)
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Outdoor Scoreboard

Video Scoreboard Ad (all home games)

- 🍏 **D1** One Campus **\$150**
- 🍏 **D2** Three (3) :15 second animated sponsor log – per game **\$500**
- 🍏 **D3** One (1) pre-game:30 second video promo per game (sponsor-supplied) **\$1,000**

Scoreboard Ad - 4'6"x5'6" Static Banner Only 4 Available Per Campus

- 🍏 **E1** One Campus **\$2,500** one year, **\$2,000** two year or **\$1,500** for a three year contract (per year)
 - 🍏 **E2** All 4 HS Sites **\$8,000** one year, **\$6,000** two year or **\$4,000** for a three year contract (per year)
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Indoor Banner PLUS ¼ Program Ad (winter)

Placement of Banner in either Gymnasium or Field House

- 🍏 **F1** Small 3' x 4' Small Banner **\$575** one year, **\$525** two year or **\$475** three year contract (per year)
 - 🍏 **F2** Large 3' x 8' Large Banner **\$625** one year, **\$575** two year or **\$525** three year contract (per year)
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Game Time Announcements

Outdoor Events

- 🍏 **G1** PA announcement recognition 2x a contest- ALL Home Games **\$100** One Campus/ **\$300** all Four HS Sites
- 🍏 **G2** Touchdown Sponsor- One Announcement, Per Touchdown, One Game **\$250**
- 🍏 **G3** Half Time Sponsor- 20 Second customized PA announcement, One Per Game **\$250**

Indoor Events

- 🍏 **G4** PA announcement recognition 2x a contest- ALL Home Games **\$100** One Campus/ **\$300** all Four HS Sites
 - 🍏 **G5** Half Time Sponsor- 20 Second customized PA announcement, One Per Game **\$250**
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Sponsor Packages

- 🍏 **H1** Bronze Sponsor **\$750** one HS, **\$2,000** all 4 Campuses
 - 🍏 **H2** Silver Sponsor **\$1,500** one HS, **\$4,000** all 4 Campuses
 - 🍏 **H3** Gold Sponsor **\$4,000** Gymnasium, **\$5,000** Stadium
 - 🍏 **H4** Title Sponsor + Naming Rights, **\$8,000** Baseball Field, **\$10,000** Gymnasium **\$15,000** Stadium – three (3) year contract
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Please send in completed form to
PSD 202

ATTENTION: RICK ENGSTROM

15732 S. HOWARD STREET

PLAINFIELD, IL 60544

OR EMAIL TO, rengstro@psd202.org

HAVE QUESTIONS?

PLEASE CONTACT

RICK ENGSTROM at 815-274-9084, advertise@psd202.org

OR MICHELLE SMITH 815-260-3586, advertise@psd202.org

Company or Individual

Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Package Number (example B2) _____.

Check # _____ -

Paying with credit card? Please call Rick Engstrom. See info above.

Total: _____

Once form has been received you will receive an email requesting information for banner/announcements including request for company logo.

Thank you for supporting the over 30,000 students in District 202!